



SPONSORSHIP POLICY

Policy No. 2.15

Preamble

This policy is designed to offer guidelines in relation to advertising material, sponsorship or other gifts at Wales Street Primary School.

Purpose

- 2.1 To set out the policy of Wales Street Primary School concerning sponsorship or conditions attached to the donation of money, goods or services to the school.
- 2.2 To provide clearly the intent of Wales Street Primary School Council with respect to the acceptance of conditional gifts.
- 2.3 To provide guidelines of acceptable use of advertising material.

Guidelines

- 3.1 In accepting sponsorship, there will be no implication that the school endorses or promotes the goods or services of the donor or sponsor beyond the terms of the sponsorship agreement for each event or activity. There will be no ongoing sponsorship for commissioned services.
- 3.2 Any gifts of money, goods or services will be used to enhance the curriculum or environment.
- 3.3 Acceptance of any goods, services or money donated to the school will be acknowledged.
- 3.4 Wales Street Primary School will not be involved in accepting gifts which are not aligned with the values of the school.
- 3.5 In any media where advertising material is utilised, the school maintains the right to refuse any advertisement.
- 3.6 Groups and organisations offering children's services such as childcare, sport, music, drama or support for parents may be given free advertising space in the newsletter or free circulation attached to the newsletter, at the discretion of the Principal or Assistant Principal. A clear disclaimer that these organisations are not endorsed by the school needs to be made.
- 3.7 The Fundraising sub-committee will be responsible for maintaining a register of sponsors which will be tabled annually at school council.
- 3.8 Approval of advertising on the school website/ newsletter will be recommended to school council by the Policy sub-committee.
- 3.9 Any new sponsors will be tabled at School Council by the appropriate subcommittee.

Evaluation

This policy will be reviewed tri annually as part of the policy review cycle.